

Recommendations for Suicide Prevention and Related Risk Behaviors

by

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Introduction

According to the Colorado Department of Public Health and Environment, suicide is the second-leading cause of death for youth (ages 10-24) in Colorado.

Consider these findings from the 2011 Youth Risk Behavior Survey Results (YRBS): Colorado High School Survey:

- Percentage of students who felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities during the past 12 months: 21.9
- Percentage of students who seriously considered attempting suicide during the past 12 months: 14.8
- Percentage of students who made a plan about how they would attempt suicide during the past 12 months: 11.4
- Percentage of students who actually attempted suicide one or more times during the past 12 months: 6.1
- Percentage of students who made a suicide attempt during the past 12 months that resulted in an injury, poisoning, or overdose that had to be treated by a doctor or nurse 2.2 (Source: http://www.chd.dphe.state.co.us/topics.aspx?q=Adolescent_Health_Data)

How These Guidelines Are Organized

Current research highlights seven critical elements in a successful school-based suicide and risk prevention model. These components include:

1. Board policy and implementing procedures
2. Data collection
3. Staff development
4. Mental health promotion/suicide prevention for students
5. Interagency collaboration for prevention/intervention
6. Public awareness
7. Postvention

Accordingly, this report is organized by these components. Within each section, we offer our impressions, recommendations, and resources (where appropriate). Recommendations are underlined. The entire report is line-numbered to facilitate discussion.

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Key Terms¹

Because this report discusses highly specialized topics and necessarily requires the use of specific terms, we review these terms for the reader here.

Suicide threat – A suicide threat is a verbal or non-verbal communication that the individual intends to harm him/herself with the intention to die but has not acted on the behavior.

Suicidal act (also referred to as suicide attempt) – a potentially self-injurious behavior for which there is evidence that the person probably intended to kill himself or herself; a suicidal act may result in death, injuries, or no injuries.

Suspected suicide (also referred to as suicide completion or death by suicide) – death from injury, poisoning, or suffocation where there is initial indication or evidence that a self-inflicted act may have led to the person's death. **Note:** Only a coroner or medical examiner can confirm that a death was caused by suicide.²

Background Information on Youth Suicide

To aid the reader in understanding the context for the recommendations that follow, this section first offers a brief review of research on youth suicide, including risk factors that contribute to suicidal behavior.³

Suicide is the third leading cause of death for young people aged 10 to 14 and 15 to 19 years, killing 1,600 teenagers each year in the United States. The rapid increase of suicide deaths from the 1950s to the mid-1980s led to a national clarion call for more effective prevention. Thereafter, the general rate of youth suicide declined dramatically. Nevertheless, 5% to 8% of teenagers attempt suicide, and one in five teenagers seriously considers suicide each year (Gould, 2003).⁴ In this section, we provide a general

¹ Because such terms can be hurtful to loved ones and also imply that the individual was making a rational decision, we recommend that the following terms not be used in policies and other communications:

“The individual *committed* suicide, *killed* him/herself, *took* his/her own life.” See also: Suicide Prevention Resource Center. (2004). *After a suicide: Recommendations for religious services and other public memorial observances*. Newton, MA: Education Development Center, Inc.

² Definitions from *National Strategy for Suicide Prevention: Goals and Objectives for Action*. Rockville, MD: U.S. Department of Health and Human Services, Public Health Service, 2001.

³ This section is excerpted from Kerr, M.M. (2009). *School crisis prevention and intervention*. Upper Saddle River, NJ, Pearson Education, Inc. and is based in part on Kerr, M.M. (2009) , Kerr, M.M. & Traupman, E. (2003). *Youth suicide prevention: Risks, implications, and strategies*. Publication Series. Harrisburg, PA: PA CASSP Training and Technical Assistance Institute.

⁴ Gould, M. S., Jamieson, P. & Romer, D. (2003). Media contagion and suicide among the young. *American Behavioral Scientist*, 46(9), 1269-1284

69 understanding of the risk factors for youth suicide completion and attempts, and we
70 highlight the implications of these risk factors for prevention efforts.

71
72 **Age**

73 The rates of completed youth suicides are low (1.5 per 100,000 among 10- to 14-year-olds
74 and 8.2 per 100,000 among 15- to 19-year-olds). However, the Youth Risk Behavior
75 Survey reported that 19% of high schoolers seriously considered a suicide attempt
76 during the past year; 15% made a specific suicide plan, 8.8% reported a suicide attempt,
77 and 2.6% made an attempt that required medical treatment (Grunbaum et al., 2002)⁵.
78 Completed suicide is rare in children under the age of 10 because children in this age
79 group lack the access to, or information about, lethal methods. Accordingly, most
80 prevention strategies focus on adolescents.

81
82 **Gender, Race, and Sexual Orientation**

83 Females experience suicidal ideation (thoughts about suicide) and make more suicide
84 attempts than males, although completed suicide is more common among males
85 (Grunbaum et al., 2002). In the United States, youth suicides are more common among
86 whites than African Americans, highest among Native Americans, and lowest among
87 Asian/Pacific Islanders (Anderson, 2002)⁶. A review of research on sexual orientation
88 and youth suicide found higher rates of attempted suicide among homosexual youths
89 compared to their heterosexual counterparts (Remafedi, 1999)⁷. Studies that are more
90 recent have identified “a two-to six-fold increased risk of non-lethal suicidal behavior
91 for homosexual and bisexual youths” (Gould, Greenberg, Velting, & Shaffer, 2003, p.
92 390)⁸.

93
94 **Method**

95 Firearms, the leading cause of suicide completion in the United States, account for
96 almost 60% of all suicides in both males and females. For those aged 15 to 19, suicide by
97 firearms accounted for 63% of the increase in the overall rate from 1980 to 1996 (U.S.
98 Public Health Service, 1999)⁹. Other methods include hanging and overdose. Some

⁵ Grunbaum, J.A., Kann, L., Kinchen, S.A., et al. (2002). Youth risk behavior surveillance—United States, 2001. *MMWR CDC Surveillance Summary* 51 (SS4), 1-64.

⁶ Anderson, T. (2002) Commentary: Owl pellets and crisis management. *Legacy: The Journal of the National Association for Interpretation*, vol.13, number 2, pp. 22-24.

⁷ Remafedi, G. (1999) Sexual orientation and youth suicide. *Journal of the American Medical Association*, 282(13):1291.

⁸ Gould, M., Greenberg, T., Velting, D.M., and Shaffer, D. (2003). Youth suicide risk and preventive interventions: A review of the past 10 years. *American Academy of Child & Adolescent Psychiatry*, 42(4), April.

⁹ U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau. *Child Health USA 2005*. Rockville, Maryland: U.S. Department of Health and Human Services, 2005.

99 prevention approaches have as their goal the reduction of access to lethal means such as
100 firearms.

101 102 103 **Risk Factors and Precipitants¹⁰ Associated With Youth Suicide**

104 105 **Mental Illness**

106 Without a doubt, mental illness is the most significant risk factor for suicidal behavior.
107 Psychiatric diagnoses, often in combination, are present in about 90% of teen suicide
108 completions. This dramatic link between mental illness and suicidal behavior explains
109 why many prevention approaches have screening as a part of their program. For
110 example, the *Columbia TeenScreen Program* uses a multistage screening program that (1)
111 teaches teens about depression and treatment, to encourage them to identify and refer
112 themselves, and (2) systematically screens each teen for anxiety, depression, substance
113 abuse, and suicidality. The *SOS: Signs of Suicide Program* combines a curriculum for high
114 school students with a brief screening. Help seeking is a goal of both programs.
115 Teens who *do* access psychiatric treatment usually find it effective. A combination of
116 psychotherapy (e.g., cognitive behavior therapy) and medication treatment often works
117 best. Sadly, however, in the month before suicidal behavior, many young people seek
118 some medical care, but their need for psychiatric treatment goes unrecognized by their
119 primary care providers.

120
121 **Depression.** Depression, with its accompanying hopelessness, anxiety, and cognitive
122 distortions, is a major risk factor for suicide and suicide attempts. Consider this example:

123
124 *A teenager has experienced repeated episodes of depression and feels hopeless, despite*
125 *some sessions with a school counselor. After encountering a former romantic partner on*
126 *the street, she breaks down and isolates herself for days. Ultimately, she concludes that*
127 *she has nothing to live for, and would be better off dead. She then overdoses.*

128
129 **Anxiety Disorders.** Coexisting with a mood disorder, these conditions can interfere with
130 a person's treatment and recovery. If not identified and treated, these disorders can
131 increase the risk for suicidal thoughts and/or behaviors in depressed individuals.
132 Consider this illustration:

133
134 *A gifted teenager experienced anxiety for several years. Despite help from his family and*
135 *school counselors, he continued to be self-critical and overly concerned about his*
136 *performance and others' approval of him. When he was caught parking his car on school*

¹⁰ Risk factors are conditions that increase the risk of a given disorder, illness, or---in this case---suicidal behavior or suicide. Though they are not considered to cause suicidal behavior, precipitants are events that have been shown to occur with some frequency prior to suicide attempts or deaths.

137 *campus without a student permit, he faced a suspension. Panicked, he drove the car to a*
138 *bridge and jumped.*

139
140 As illustrated in this case, a significant number of suicide completers faced a pending
141 disciplinary crisis. Discipline should occur as soon as possible after misbehavior to
142 decrease the feelings of anticipatory anxiety. If the student in trouble is highly anxious,
143 school or law enforcement officials should take steps to reduce anxiety and get
144 immediate assistance.

145 **Substance Abuse**

146 An increased prevalence of drugs or alcohol is a factor accounting for why older
147 adolescents are more likely to attempt and complete suicide compared with younger
148 adolescents. Some adolescents use drugs and alcohol to cope with depressive feelings.
149 Alcohol acts as a disinhibitor to suicidal behavior. Adolescents who are depressed and
150 use alcohol are more than five times more likely to use a firearm. Consider this
151 illustration:

152
153 *Diagnosed at age 8 with conduct disorder and attention-deficit/hyperactivity disorder,*
154 *this 16-year-old struggled academically. He compensated for his poor academic status by*
155 *being the class clown and taking risks to gain the attention of his friends. One night at a*
156 *friend's house, he drank with the other kids and then played a fatal game of Russian*
157 *roulette.*

158 Because suicidal individuals are often impulsive, restricting access during critical times
159 may reduce suicides. In addition, even if means substitution does occur, the chance of
160 survival may be greater with less lethal methods. Educating parents of high-risk youth
161 about injury prevention may also aid in reducing access to lethal means. We examine
162 next family characteristics that place students at risk for suicide.

163 **Family Mental Illness**

164 A family history of suicidality significantly increases the likelihood that a teenager will
165 take his own life (Gould et al., 2003). Children of depressed parents appear to be at
166 substantially increased risk for completed suicide, as do children of parents with
167 substance abuse problems (Brent et al., 1993)¹¹.

168
169 Consider, for example, how a parent's own struggles might hinder attempts to help her
170 child. A depressed parent might be overwhelmed by suggestions offered by
171 professionals, feel anxious and guilty, lack confidence in parenting, have trouble setting
172 limits for a teen's use of alcohol or other drugs, or lack the energy to follow through
173 with treatment suggestions. Outreach to parents struggling with their own mental
174

¹¹ Brent, D.A., Perper, J.A., Moritz, G., Allman, C., Roth, C., Schweers, J., Balach, L., & Baugher, M. (1993).
Psychiatric risk for suicide: A case control study. *Journal of the American Academy of Child and
Adolescent Psychiatry*, 32, 521-529.

175 health challenges, including depression and substance abuse, is an important element of
176 the prevention of youth suicide.

177

178 **Family Discord**

179 Child sexual or physical abuse is a significant risk factor for youth suicide. One study
180 revealed that “discordant, hostile family interactions predisposed [youth] to suicidal
181 thoughts” (Kosky, Silburn, & Zubrick, 1986, p. 527).¹² Gould, Fisher, Parides, Flory, and
182 Shaffer (1996)¹³ reported that suicide victims had less frequent and less satisfying
183 communications with their parents. These findings support the need to incorporate the
184 family in treatment efforts for a young person who is at risk for suicide.

185

186 **Exposure to the Suicidality of Others**

187 Research supports a contagion factor associated with suicidal behavior in adolescents.
188 Exposure to TV programs and news stories on suicide may prompt suicidal behavior in
189 vulnerable adolescents. Prevention involves educating reporters, editors, and producers
190 about contagion to minimize harm and emphasize the media’s positive role in educating
191 and shaping attitudes about suicide.

192

193 Exposure to a classmate’s suicide attempt may prompt suicidal behavior in other
194 students. Young people most vulnerable to “contagion” immediately following a suicide
195 generally are characterized as more isolated, not close to the suicide victims, and
196 exhibiting the risk factors identified earlier.

197

198 **Behavioral Indicators**

199 Suicidal teens may begin writing or talking about death and suicide. Clues may also
200 appear in art and music projects, diaries, or journals. Occasionally, suicidal teens begin
201 giving away prized possessions, writing “wills” or suicide notes or saying “goodbye” in
202 an untimely way. Youth considering suicide also may:

203

- 204 • Begin listening to music about death or suicide.
- 205 • Complain they are feeling hopeless or trapped in a bad situation.
- 206 • Become more aggressive, or texting or writing about wanting to hurt others.
- 207 • Visiting or creating web sites/profiles glorifying suicide and death.
- 208 • Begin using or increase their use of drugs or alcohol.
- 209 • Suddenly become cheerful for no apparent reason after a period of depression.
- 210 • Have just had a bad fight with their parents, boyfriend, or girlfriend.
- 211 • Have recently lost someone they cared about.

212

¹² Kosky, R., Silburn, S., & Zubrick, S. (1986). Symptomatic depression and suicidal ideation: A comparative study with 628 children. *Journal of Nervous and Mental Disease*, 174, 523-528.

¹³ Gould, M.S., Fisher, P., Parides, M., Flory, M., & Shaffer, D. (1996). Psychosocial risk factors of child and adolescent completed suicide. *Archives of General Psychiatry*, 53, 1155-1162.

213 Tragically, the stigma associated with mental health problems and substance abuse problems
214 and their treatment prevents many youth (and their parents) from seeking help (Kerr, 2009, pp.
215 90-93).

216
217

1. Policies and Procedures

218 We recommend that districts adopt a comprehensive set of procedures and a brief authorizing
219 policy. The STAR-Center offers an example at
220 <http://www.starcenter.pitt.edu/SchoolDistrictSuicidePolicy/47/Default.aspx>.

221

222 **Program Policies.** To reduce the risk of the well-documented phenomenon of suicide
223 contagion¹⁴, we recommend that districts also adopt a policy that indicates that only *research-*
224 *validated* suicide-related programs will be implemented in schools.

225

226 **Memorial Policies.** We urge districts to adopt a policy regarding all memorials, regardless of
227 cause of death. Memorials (including commemoration of anniversaries of deaths) often create
228 tension between families and schools and can increase the risk of suicide contagion. [Specific
229 guidelines for memorials and anniversaries can be found in Kerr, M.M. (2009). *School crisis*
230 *prevention and intervention.* Upper Saddle River, NJ, Pearson Education, Inc.]

231

232 **Media Policies.** Unfortunately, local media often provide extensive coverage of suicides. Such
233 coverage can increase the risk of suicide in vulnerable audiences. We recommend that districts
234 and/or community leaders meet with regional media representatives to review acceptable
235 media guidelines for reporting on such deaths. For information regarding media guidelines, see
236 <http://mentalhealth.samhsa.gov/suicideprevention/newsroom.asp>.

237

238

239

2. Data Collection

240 Many districts across the US maintain little or no formal informal data on student risk behaviors
241 or outcomes associated with classroom prevention programs. Districts cannot rely on referrals
242 as data about prevalence, because suicidal individuals may never seek treatment or share their
243 plans with others. Therefore, we suggest that districts use an established anonymous survey to
244 gather information that can:

245

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- inform districts and community agencies such as law enforcement and treatment providers regarding the risk-taking behaviors of youth.
- aid districts in successful grant applications for additional funding for prevention and intervention.
- assist districts in strategic planning and staffing of its prevention and intervention efforts.

¹⁴ Studies have shown that suicidal behavior is contagious (See Gould, M. S., Greenberg, T., Velting, D. M., & Shaffer, D. (2003). Youth suicide risk and preventive interventions: A review of the past 10 years. *Journal of the American Academy of Child & Adolescent Psychiatry*, 42 (4), 386–405.) That is, following exposure to a suicide attempt or death by suicide, vulnerable individuals are at higher risk for suicidal behaviors. Because of contagion, suicidal behavior differs from other crises.

251 One such example is the Youth Risk Behavior Surveillance System (YRBSS) available at no cost
252 from the Centers for Disease Control and Prevention at
253 <http://www.cdc.gov/healthyyouth/yrbs/index.htm>. Districts may modify the questionnaire
254 depending on community needs and interests. The standard YRBSS questionnaire takes about
255 35 minutes to complete. According to the Utah Department of Health, the YRBSS has been used
256 since 1991 (http://health.utah.gov/opha/publications/hsu/09Dec_YRBS.pdf YRBSS). Utah YRBSS
257 data are available at [http://ibis.health.utah.gov/query/](http://ibis.health.utah.gov/query/selection/yrbs/YRBSSelection.html)
258 [selection/yrbs/YRBSSelection.html](http://ibis.health.utah.gov/query/selection/yrbs/YRBSSelection.html)

260 3. Professional Development

261 Needs Assessment.

262 Staff involved in daily interaction with students at risk for suicide are vital in prevention efforts.
263 If school gatekeepers are under-informed about the *indicators of suicide risk* (as studies have
264 shown), then they may not recognize students who need help¹⁵. To improve this practice,
265 schools must first assess what school employees know.

266
267 As is often seen, community members may hold different views of what leads to suicide
268 attempts, with some endorsing a “stress model” that may not be supported by current research.
269 So that everyone can work consistently to safeguard students, we recommend that districts
270 undertake a survey of employees’ knowledge about suicide risk and suicide behaviors, using
271 the Scouller and Smith (2003) or comparable instrument. Based on these data, districts could
272 plan professional development that addresses any gaps in information.

274 Focus of Professional Development

275 Training materials should explain specific suicide-related concepts such as contagion, restriction
276 of lethal means, memorials, or risk assessment and management. All employees,
277 whether certified or not, should know how to identify warning signs for suicidal
278 behavior and other high-risk behavior and how to refer students for non-
279 emergency follow-up. Employees should also learn how to respond to crisis
280 situations. The 1-800-273-TALK National Suicide Prevention Lifeline has free
281 wallet cards , posters, and other materials for such dissemination.



282
283 We recommend that districts provide suicide prevention orientation for all new staff. All
284 employees must be alerted to those at highest risk (e.g., males 16-19, teens with mental health or
285 substance abuse problems, GLBT teens, those who have attempted suicide, and/or those with a
286 pending disciplinary incident who have other risk factors).

¹⁵ Scouller, K. M., & Smith, D. I. (2002). Prevention of youth suicide: How well informed are the potential gatekeepers of adolescents in distress? *Suicide and Life-Threatening Behavior*, 32, 67-79.

290 **4. Mental Health Promotion/Suicide Prevention Efforts**

291 Prevention models stress very different approaches, making it difficult for schools to determine
292 the most effective ways to prevent youth suicide. Some approaches (see work by Kalafat and
293 Lazarus) emphasize *protective factors and support networks*. Other strategies derive from mental
294 health research on *risk factors and precipitating events* in suicide (see work by Brent, Shaffer, and
295 Gould). Finally, a third category of suicide prevention methods stem from the direct personal
296 experiences of those who have lost a loved one to suicide (see Jason Foundation, Yellow Ribbon
297 Campaign).

298
299 We recommend a model that teaches adults how to identify students at risk and to make
300 expedient and effective referrals to competent mental health specialists. We support validated
301 mental health screening in school and *mental health promotion* curricula. We continue to be
302 cautious about *suicide-focused* classroom instruction, given the American Academy of Child and
303 Adolescent Psychiatry’s warning:

304
305 Because curriculum-based suicide awareness programs disturb some high-risk students,
306 a safer approach might be to focus on the clinical characteristics of depression or other
307 mental illnesses that predispose to suicidality. In the absence of evidence to the contrary,
308 talks and lectures about suicide to groups of children and adolescents drawn from
309 regular classes should be discouraged. This is because of their propensity to activate
310 suicidal ideation in disturbed adolescents whose identity is not usually known to the
311 instructor (American Academy of Child and Adolescent Psychiatry, 2000, pp. 27-28)¹⁶ .

312
313 **Prevention Curricula**

314 We suggest that districts adopt Evidence-based Programs and Practices (NREPP)¹⁷, because
315 these programs have been shown to reduce risk behaviors when implemented as designed. A
316 common concern about any district’s prevention programs is the whether they are being
317 implemented with fidelity¹⁸. We suggest that Districts formally monitor implementation of
318 these prevention curricula. Moreover, new teachers should receive training each year in the
319 curricula. NREPP validated programs include:

320
321 ***TeenScreen***

322 *The Columbia University TeenScreen Program identifies middle school- and high school-aged*

¹⁶ American Academy of Child and Adolescent Psychiatry, 2000. Practice Parameter for the Assessment and Treatment of Children and Adolescents with Suicidal Behavior. Available at <http://www.aacap.org/galleries/PracticeParameters/Suicide.pdf>

¹⁷ National Registry of Evidence-based Programs and Practices (NREPP), a service of the Substance Abuse and Mental Health Services Administration (SAMHSA). “NREPP is a searchable database of interventions for the prevention and treatment of mental and substance use disorders. SAMHSA has developed this resource to help people, agencies, and organizations implement programs and practices in their communities” (description taken from web site).

¹⁸ Implementation fidelity is important, because it assures districts that the program is being implemented in the manner in which the reported positive outcomes were achieved in studies.

323 youth in need of mental health services due to risk for suicide and undetected mental illness. The
324 program's main objective is to assist in the early identification of problems that might not
325 otherwise come to the attention of professionals. TeenScreen can be implemented in schools,
326 clinics, doctors' offices, juvenile justice settings, shelters, or any other youth-serving setting.
327 Typically, all youth in the target age group(s) at a setting are invited to participate.
328

329 The screening involves the following stages:

- 330 1. Before any screening is conducted, parents' active written consent is required for
331 school-based screening sites and strongly recommended for non-school-based sites.
332 Teens must also agree to the screening. Both the teens and their parents receive
333 information about the process of the screening, confidentiality rights, and the teens'
334 rights to refuse to answer any questions they do not want to answer.
- 335 2. Each teen completes a 10-minute paper-and-pencil or computerized questionnaire
336 covering anxiety, depression, substance and alcohol abuse, and suicidal thoughts and
337 behavior.
- 338 3. Teens whose responses indicate risk for suicide or other mental health needs participate
339 in a brief clinical interview with an on-site mental health professional. If the clinician
340 determines the symptoms warrant a referral for an in-depth mental health evaluation,
341 parents are notified and offered assistance with finding appropriate services in the
342 community. Teens whose responses do not indicate need for clinical services receive an
343 individualized debriefing. The debriefing reduces the stigma associated with scores
344 indicating risk and provides an opportunity for the youth to express any concerns not
345 reflected in their questionnaire responses" (description from NREPP Website).
346

347 **SOS Signs of Suicide**

348 "SOS Signs of Suicide is a 2-day secondary school-based intervention that includes screening and
349 education. Students are screened for depression and suicide risk and referred for professional help
350 as indicated. Students also view a video that teaches them to recognize signs of depression and
351 suicide in others. They are taught that the appropriate response to these signs is to acknowledge
352 them, let the person know you care, and tell a responsible adult (either with the person or on that
353 person's behalf). Students also participate in guided classroom discussions about suicide and
354 depression. The intervention attempts to prevent suicide attempts, increase knowledge about
355 suicide and depression, develop desirable attitudes toward suicide and depression, and increase
356 help-seeking behavior" (description from NREPP Website).
357

358 **CARE (Care, Assess, Respond, Empower)**--formerly called Counselors CARE (C-CARE) and
359 Measure of Adolescent Potential for Suicide (MAPS)--is a high school-based suicide prevention
360 program targeting high-risk youth. CARE includes a 2-hour, one-on-one computer-assisted
361 suicide assessment interview followed by a 2-hour motivational counseling and social support
362 intervention.
363

364 The counseling session is designed to deliver empathy and support, provide a safe context for
365 sharing personal information, and reinforce positive coping skills and help-seeking behaviors.

366 CARE expedites access to help by connecting each high-risk youth to a school-based caseworker or
367 a favorite teacher and establishing contact with a parent or guardian chosen by the youth. The
368 program also includes a follow-up reassessment of broad suicide risk and protective factors and a
369 booster motivational counseling session 9 weeks after the initial counseling session.

370
371 The goals of CARE are threefold: to decrease suicidal behaviors, to decrease related risk factors,
372 and to increase personal and social assets. CARE assesses the adolescent's needs, provides
373 immediate support, and then serves as the adolescent's crucial communication bridge with school
374 personnel and the parent or guardian of choice. The CARE program is typically delivered by
375 school or advanced-practice nurses, counselors, psychologists, or social workers who have
376 completed the CARE implementation training program and certification process.

377
378 Although CARE was originally developed to target high-risk youth in high school--particularly
379 those at risk of school dropout or abusing substances--its scope has been expanded to include
380 young adults (ages 20 to 24) in settings outside of schools, such as health care clinics"
381 (description from NREPP Website).

382
383 If a district engages in a partnership with an outside mental health provider to provide mental
384 health services at the high schools, the following group prevention program for students at risk
385 might be appropriate.

386
387 **CAST**
388 "CAST (Coping and Support Training) is a high school-based suicide prevention program
389 targeting youth 14 to 19 years old. CAST delivers life-skills training and social support in a
390 small-group format (6-8 students per group). The program consists of 12 55-minute group
391 sessions administered over 6 weeks by trained, master's-level high school teachers, counselors, or
392 nurses with considerable school-based experience. CAST serves as a follow-up program for youth
393 who have been identified through screening as being at significant risk for suicide. In the original
394 trials, identification of youth was done through a program known as CARE (Care, Assess,
395 Respond, Empower), but other evidence-based suicide risk screening instruments can be used.

396
397 CAST's skills training sessions target three overall goals: increased mood management
398 (depression and anger), improved school performance, and decreased drug involvement. Group
399 sessions incorporate key concepts, objectives, and skills that inform a group-generated
400 implementation plan for the CAST leader. Sessions focus on group support, goal setting and
401 monitoring, self-esteem, decision-making skills, better management of anger and depression,
402 "school smarts," control of drug use with relapse prevention, and self-recognition of progress
403 through the program. Each session helps youth apply newly acquired skills and increase support
404 from family and other trusted adults. Detailed lesson plans specify the type of motivational
405 preparation, teaching, skills practice, and coaching activities appropriate for at-risk youth. Every
406 session ends with "Lifework" assignments that call for the youth to practice the session's skills
407 with a specific person in their school, home, or peer-group environment" (description from
408 NREPP Website).

409

410 **Health Curriculum and Classroom Instruction**

411 We suggest that districts review outlines of health curricula and discuss with some educators
412 how they deliver their course content. We recommend that curriculum supervisors monitor any
413 “informal” activities that might expose students to the suicidality of others (e.g., activities in
414 which a student might disclose suicidal ideation or attempts such as autobiographical activities
415 used in some high school classes). While we discourage the use of a stress model to *explain*
416 suicide, we do endorse high quality efforts to teach students healthy approaches to managing
417 stress.

418

419 We recommend that districts pull from circulation textbooks that show the names of the
420 deceased students (i.e., the student’s name appears in the front of the textbook because the
421 student was issued that book for the year). Districts should not, however, cover over these
422 names, lest other students later discover them.

423

424 **Libraries**

425 We recommend that district librarians evaluate holdings of non-fiction books regarding suicide,
426 substance abuse, and other mental health topics (for professionals as well as for students).
427 Mental health treatment has changed dramatically during the past two decades, offering far
428 more hope than in prior years. Older volumes may not contain accurate information or may
429 contribute to the stigma of help seeking for mental health or substance abuse problems.
430 Excellent texts for professionals, parents, and youth can be found on the COPE, CARE, DEAL
431 web site (www.copecaredeal.org). This site is funded by the Annenberg Trust through its
432 Adolescent Mental Health Initiative and is extensively peer-reviewed by experts. The website
433 “synthesize(s) and disseminate(s) scientific research on the prevention and treatment of mental
434 disorders in adolescents. The Initiative creates books and web materials for adolescents on
435 topics including depression, bipolar disorder, anxiety, schizophrenia, and suicide prevention”
436 (description from Cope, Care, Deal website).

437

438 **School-based Support Services**

439 Recommendations in this arena require a comprehensive review of district school-based student
440 support services. However, we recommend for districts’ consideration these general
441 suggestions:

442

- 443 1. Often, several staff members have specialized expertise (e.g., having worked as a mental
444 health crisis specialist, agency social worker or drug and alcohol counselor). Districts may
445 want to survey student support (and other staff) to inventory these specialized skills and
446 consider how best to use these individuals’ talents. For example, one who has extensive
447 work in mental health crisis intake would be an ideal member of the team writing the
448 student assessment protocol or the crisis procedures.
- 449 2. School-based health clinics can reduce the stigma of help-seeking behavior and improve
450 access to services. We encourage districts to consider partnering with local providers to

451 create school-based mental health clinics staffed by mental health specialists. These should
452 operate at low or no cost to districts.

453 3. Not surprisingly, schools sometimes experience redundancy in services, with counselors,
454 social workers, and the child study or student assistance teams each seeing students
455 seeking or needing support. This “multiple-pathways” approach is not necessarily a
456 problem and does offer students multiple sources of aid. Indeed, staff members should be
457 encouraged to have genuine connections with students and their families and to be
458 available to youth throughout the school day. Given the complexity and number of
459 communications regarding at-risk students, however, each school might remind its staff,
460 parents, and students annually of the steps they can take to make a referral or get help for a
461 student of concern. Parents and students must have non-school hour contacts and
462 numbers to call as well, because often crises occur during nights, weekends, and school
463 breaks.

464
465 Often, we find that staff members use different (or no) interview questions when faced with an
466 at-risk student. We recommend that districts review screening protocols and consider adopting
467 a uniform protocol for interviewing students at risk for suicide and also for substance use and
468 abuse.

469 **Drug and Alcohol Services**

471 Many students are struggling with drug and alcohol problems themselves or within their
472 families. Support groups for students who are in recovery or who are coping with substance
473 issues in their families are important to recovery and can be hosted in the community.

474
475 In addition, we suggest that districts consider designating a drug and alcohol coordinator
476 (typically someone already on staff) for each of its middle and high schools.

477
478 A district may want to institute and disseminate a directory of families who pledge not to serve
479 alcohol to minors. Families who participate or read about this may feel strengthened in their
480 attempts to limit their children’s under-age use of alcohol.

481 **Parent Education**

482 District communications with parents constitute an opportunity for important psychoeducation.
483 We recommend that districts draft consistent language in communications¹⁹ regarding suicide
484 prevention, referencing the research cited in this report, to outline safeguards parents can
485 implement, including lethal means restriction and warnings about the link between suicide and
486 substance abuse.

488

¹⁹ Communications include conversations with parents, parent forums, parent handbooks, parent letters, and communications to the public that may be heard or read by parents. See sample suicide policy and procedure for examples.

489 Despite outreach efforts, we often find that parents do not know how to access quality mental
490 health services. We recommend that community providers work with districts to provide
491 parents information on when and how to access mental health services, for crisis and non-crisis
492 situations, including nights, weekends, and school breaks. This may require collaboration with
493 commercial insurers as well.

494 495 **Actions to Avoid**

496 Districts should *avoid* some approaches, including those that:

- 497 ▪ heighten the risk of contagion among vulnerable youth. Every suicide-related event and
498 communication should be “vetted” with mental health professionals who can evaluate the
499 risk of contagion
- 500 ▪ may promote discrimination or cultural bias.
- 501 ▪ depict suicide through a videotape or personal message that has not been reviewed and
502 endorsed by experts in suicide treatment and prevention.
- 503 ▪ deliver the message that teenagers are responsible for “saving their friends.”
- 504 ▪ involve large student assembly formats and public address announcements, because a)
505 they are perceived as impersonal and b) they do not allow a competent adult to look for
506 signs of distress in students.

507 **5. Interagency and Community Collaboration**

508 **Interagency Council**

509 Many districts have worked hard to create ties to the community, as evidenced by formal and
510 informal collaborations. Yet, it can be difficult to convene so many providers and to problem-
511 solve specific situations. To make optimal use of those connections and to strengthen
512 community prevention and intervention efforts, we recommend that districts and community
513 leaders convene a problem-solving group comprised of local agencies that respond to youth,
514 including:

- 515 ▪ juvenile court and district courts
- 516 ▪ child protective services*
- 517 ▪ police forces
- 518 ▪ hospitals providing mental health and pediatric services
- 519 ▪ drug and alcohol treatment providers
- 520 ▪ faith-based leadership
- 521 ▪ county department of health
- 522 ▪ emergency responders*
- 523 ▪ coroner’s office/child death review team*
- 524 ▪ organizations representing local health care providers (e.g., American Academy of
525 Pediatrics chapter)

526 (* indicates group who may need to join the meetings for particular discussions only.)

527
528 We recommend that this group meet monthly with *tightly structured agendas* to a) review
529 available risk data, b) anticipate situations or events that indicate heightened risk-taking
530 behavior (e.g., proms, introduction of choking game to the region, and increases in use of
531 particular drugs in the area), c) form action plans for preventing risk, d) forge stronger alliances

532 for sharing information and expediting services, and e) seek additional funding and/or
533 resources for prevention and intervention efforts.

534
535 The *community* may want to consider adoption of an asset building such as the SEARCH
536 Institute to support youth (<http://www.search-institute.org/developmental-assets-are-free>), and
537 programs that limit access to lethal means such as firearms, drugs, and alcohol.
538

539 **Emergency Department Means Restriction Protocol**

540 We recommend that community treatment providers, including emergency department of
541 hospitals, consider using the protocol outlined in *Emergency Department Means Restriction* (SPRC
542 Classification: Effective)

543 *“The goal of this intervention is to educate parents of youth at high risk for suicide about limiting*
544 *access to lethal means for suicide. Education takes place in emergency departments and is*
545 *conducted by department staff (an unevaluated model has been developed for use in schools).*
546 *Emergency department staffs are trained to provide the education to parents of children who are*
547 *assessed to be at risk for suicide. Lethal means covered include firearms, medications (over-the-*
548 *counter and prescribed), and alcohol. To help with the safe disposal of firearms, collaboration with*
549 *local law enforcement or other appropriate organizations is advised.*

550 *The content of parent instruction includes:*

- 551 1. *Informing parent(s), apart from the child, that the child was at increased suicide risk and*
552 *why the staff believed so;*
- 553 2. *Informing parents that they can reduce risk by limiting access to lethal means, especially*
554 *firearms; and,*
- 555 3. *Educating parents and problem solving with them about how to limit access to lethal mean”*
556 *(description from: [http://www.sprc.org/featured_resources/bpr/ebpp_PDF](http://www.sprc.org/featured_resources/bpr/ebpp_PDF/emer_dept.pdf)*
557 */emer_dept.pdf).*

558 Contact the author of this protocol for a copy: Markus J. Kruesi, MD , (843) 792-0135.
559

560 **Substance Abuse in the Community**

561 Many staff and community members express serious concern about community youth engaged
562 in significant substance abuse, including alcohol served in family homes (sometimes with
563 parent knowledge), use and sale of prescription drugs that youth access at home, and the use of
564 highly addictive illegal drugs.
565

566 Substance abuse prevention is not the sole responsibility of a school district. Substance abuse
567 prevention requires a community to undertake “environmental change” including changes in
568 the supervision of its youth, the norms of the community, the sanctions for violations, and
569 supports for assessment, treatment, and aftercare. Nevertheless, districts’ concerns regarding
570 suicide cannot be addressed adequately without a major *community substance abuse prevention*
571 *effort*, given the general link between substance abuse and youth suicide. The Interagency
572 Council proposed above may improve some of these communications and norms.
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6. Public Awareness

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There are many *community-based approaches* for suicide prevention. These programs are appealing to lay people in part because they do not require high levels of expertise. They often convey a personal connection through a survivor of suicide and tend to be compelling and engaging. Such grass-roots efforts are usually low-cost and lend themselves to trainer of trainers and other rapid dissemination.

Yellow Ribbon Program

Gatekeeper programs train individuals to recognize warning signs of risky behavior and to seek help for the individual of concern. One such program is the Yellow Ribbon program (Yellow Ribbon International Suicide Prevention Program, 2008). This program promotes help-seeking behavior through increasing awareness on suicide prevention, training gatekeepers, and facilitating the behavior by distributing “ask for help” cards. Yellow Ribbon leaders hold planning sessions with school and community leaders. They provide training for staff and youth leaders, followed by school-wide assemblies as well as booster training. Training for new staff members and students is also provided. Community task forces are established to ensure on-going resource connections, awareness reminders, event coordination, and expanded gatekeeper training.

Despite its popularity, the Yellow Ribbon program has not been systematically evaluated.

Correspondence with the U.S. Substance Abuse and Mental Health Services Agency (SAMHSA) confirmed this. Concerns about the Yellow Ribbon Campaign include its potential to increase suicide contagion²⁰ and the tendency of groups to misunderstand its acknowledged limited mission.

In lieu of the Yellow Ribbon Program, districts may want to involve the community in promoting a research-validated program (See information regarding *SafeTALK* below), and/or other approaches such as stigma reduction, such as “Stigma-busters” (National Alliance for Mental Illness (NAMI)). Another focus might be the promotion of the 1-800-273-TALK service known as the National Suicide Prevention Lifeline. Students in crises (or concerned individuals) can call this number free of charge to speak immediately with a local counselor. The SEARCH Institute’s community asset building might be a focus for a school-community effort, as might one of the research-validated mental health screening programs discussed below.

²⁰Beautrais, A. A Framework for Selecting Prevention Approaches for the New Zealand Suicide Prevention Strategy. Available from http://www.chmeds.ac.nz/research/suicide/Framework_Nz_Prevention_Strategy.pdf.

613 **Other Gatekeeper Programs**

614 Gatekeeper training programs can be an effective part of a suicide prevention plan when these
615 practices are put into place. The following section describes a gatekeeper program supported
616 by research.

617
618 *SafeTALK is a half-day training program that teaches participants to recognize and engage persons who*
619 *might be having thoughts of suicide and to connect them with community resources trained in suicide*
620 *intervention. SafeTALK stresses safety while challenging taboos that inhibit open talk about suicide. The*
621 *program recommends that an ASIST-trained resource or other community support resource be at all*
622 *trainings. The ‘safe’ of safeTALK stands for ‘suicide alertness for everyone’. The ‘TALK’ letters stand for*
623 *the practice actions that one does to help those with thoughts of suicide: Tell, Ask, Listen, and KeepSafe.*

624
625 *The safeTALK learning process is highly structured, providing graduated exposure to practice actions.*
626 *The program is designed to help participants monitor the effect of false societal beliefs that can cause*
627 *otherwise caring and helpful people to miss, dismiss, or avoid suicide alerts and to practice the TALK*
628 *step actions to move past these barriers. Six 60-90 second video scenarios, each with non-alert and alert*
629 *clips, are selected from a library of scenarios and strategically used through the training to provide*
630 *experiential referents for the participants” (description from US Suicide Prevention Resource*
631 *Center (SPRC) Best Practice Registry).*

632
633 **7. Postvention**

634
635 Postvention efforts help to meet the immediate needs of schools and communities in crisis after
636 a tragic loss, such as a sudden death. In addition, postvention allows for face-to-face screenings
637 of those at risk and provides a timely response to survivors. This approach was designed to
638 assist survivors with the grieving process, while limiting the risk of suicide contagion and
639 reducing the harmful effects in the aftermath of a suicide.

640
641 Although postvention can be an opportunity to improve the school’s prevention approaches, it
642 can be quite variable from one school/provider to another. Because there is very limited
643 research and evaluation on postvention, schools and community must use approaches that are
644 conceptually grounded and comprehensive.

645
646 We recommend that districts and collaborating providers consider adopting the STAR-Center’s
647 guidelines for postvention,²¹ available from
648 <http://www.starcenter.pitt.edu/Manuals/6/Default.aspx>. This guide, based on clinical research,
649 is extensively peer-reviewed.

650

²¹ Kerr, M.M., Brent, D.A., McKain, B., & McCommons, P.S. (2004). *Postvention standards manual: A guide for a school’s response in the aftermath of a sudden death, 4th Edition*. University of Pittsburgh, Services for Teens at Risk (STAR-Center).

651 We also recommend that **districts** adopt and disseminate the guidelines included in Safe and
652 Effective Messaging for Suicide Prevention, available at
653 <http://www.sprc.org/sites/sprc.org/files/library/SafeMessagingrevised.pdf>.

654

655

In Conclusion

656 This document offered guidelines for prevention of suicide and related youth risk behaviors,
657 based on our understanding of the research and our experience in working with school districts,
658 with those who have lost a loved one to suicide, and with those at risk for suicide. We hope
659 that readers will find the suggestions helpful.

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